

# **Retail Distribution Review**

## **Update 2017**

**An Exercise in Unaccountable Regulation  
driven by the Social Engineering**

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# The Heath Report 2

- **Demonstrated that RDR had lost access to advice to 16m consumers – 10m of whom were adviser clients**
- **Became the only non-regulator sponsored report**
- **Influenced Government thinking across the world**
- **UK Regulator attempted to ignore it for 18 months**
- **Both Regulator and Government eventually accepted it's findings**
- **Based both on assembling published data and our own survey research**

**The Heath Report Three**

## UK Market 2015

- **UK IFA Market = £6bn pa [€8bn]**
- **33,000 advisers**
  - **22,000 Directly Authorised**
  - **11,000 via Networks**
- **Employing > 120,000**
- **IFA sector historically 70% of UK Distribution - Life, Pensions and Investments by value**
- **Pension 80%+**

## UK Market 2017

- **UK IFA Market = £4.5bn pa [€6bn]**
- **33,405 advisers**
  - **20,043 Directly Authorised**
  - **13,362 via Networks**
- **Employing > 120,000**
- **IFA sector 80% of UK Distribution - Life, Pensions and Investments by value**
- **Pension 63%**



# The Results

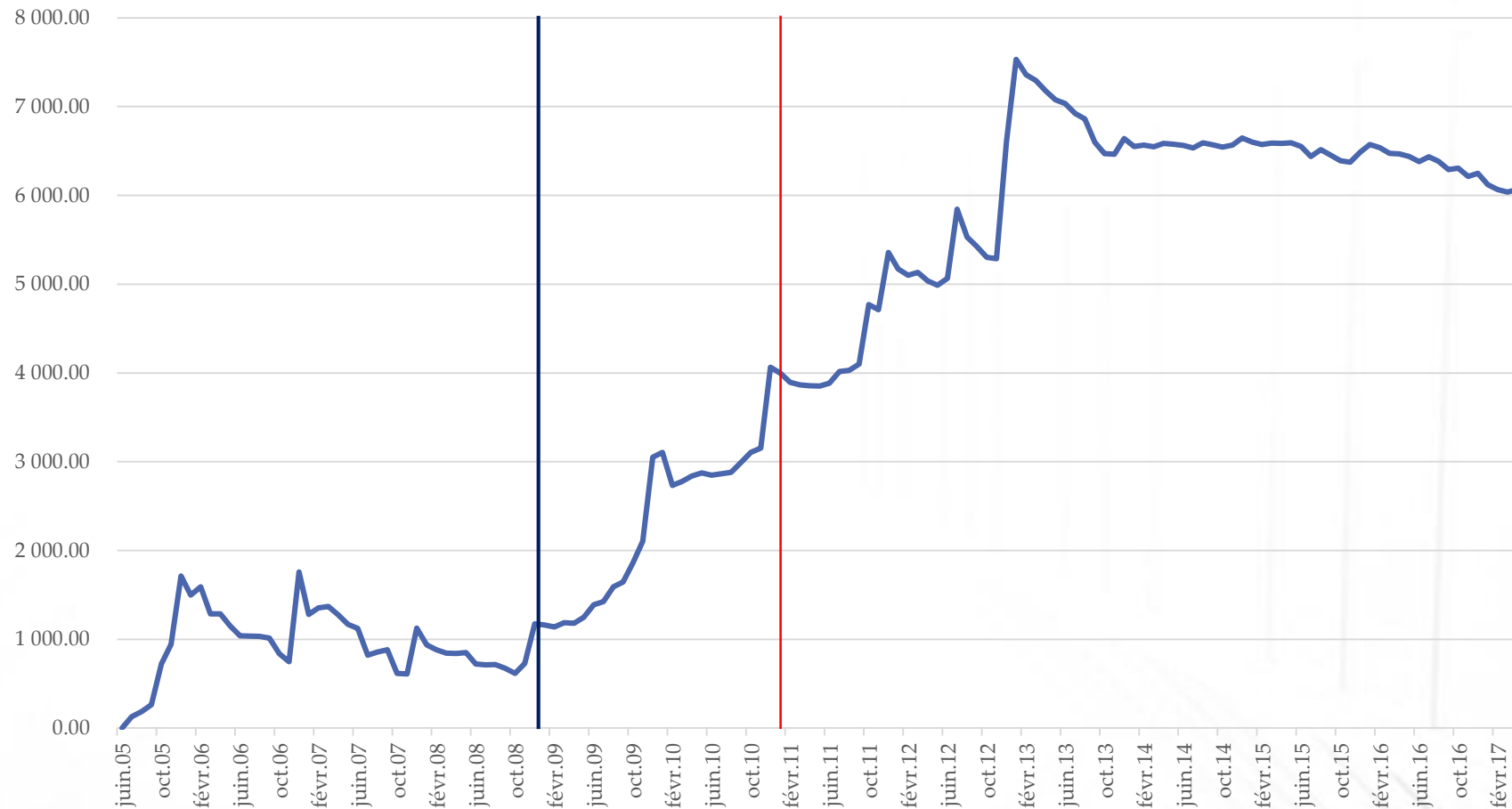
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# Adviser Numbers

	IFA	IFA
<b>Peak IFA Numbers was June 2005</b>	<b>39,500</b>	
<b>RDR announced November 2008</b>	<b>38,750</b>	
<b>Parliament Nov 2010</b>	<b>36,250</b>	
<b>2015 Adviser Numbers</b>	<b>33,000</b>	
<b>2017 Adviser Numbers</b>		<b>33,405</b>
<b>Adviser Loss since RDR was announced</b>	<b>5,750</b>	<b>5,345</b>

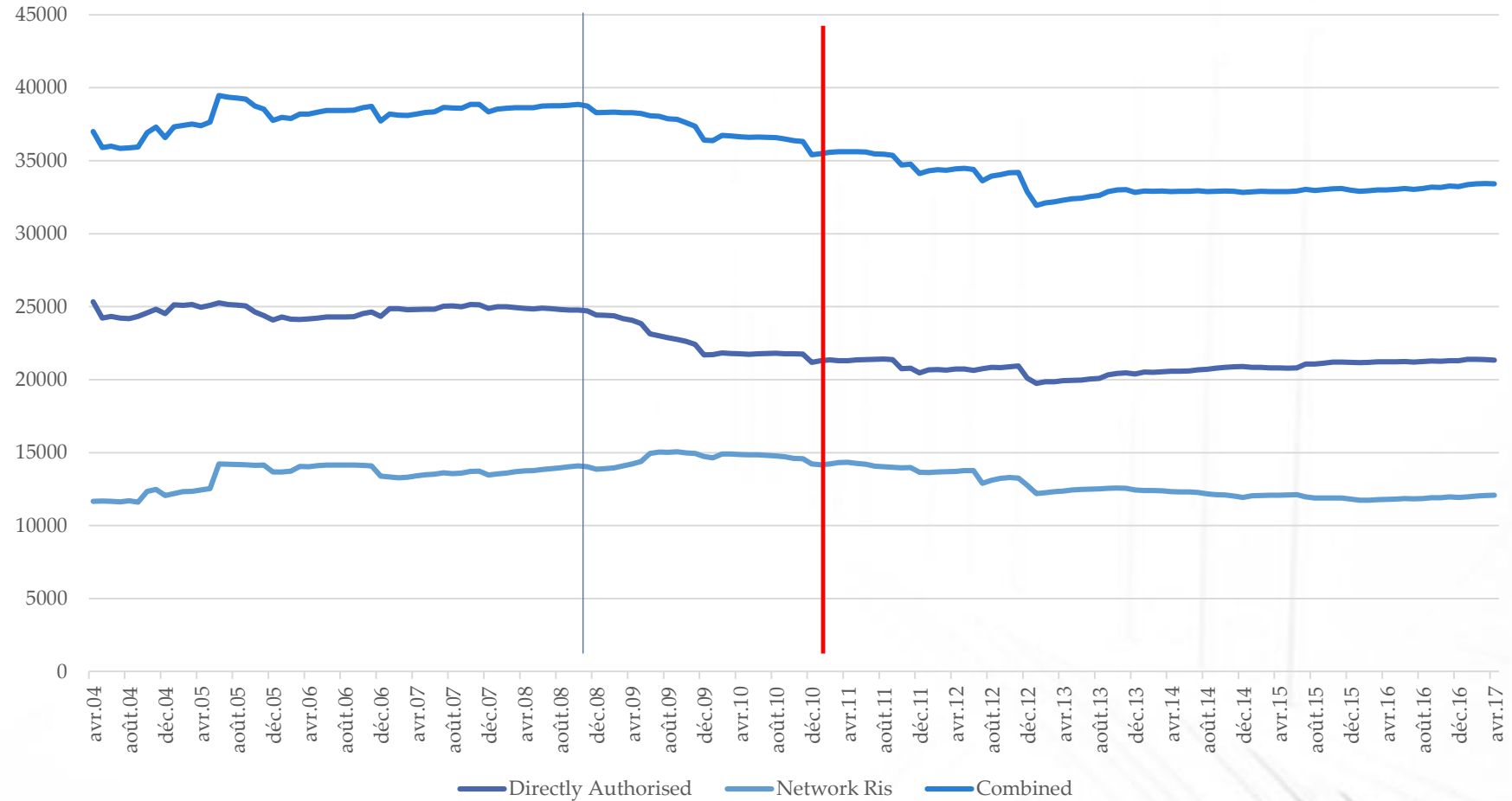
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# Lost Adviser Numbers



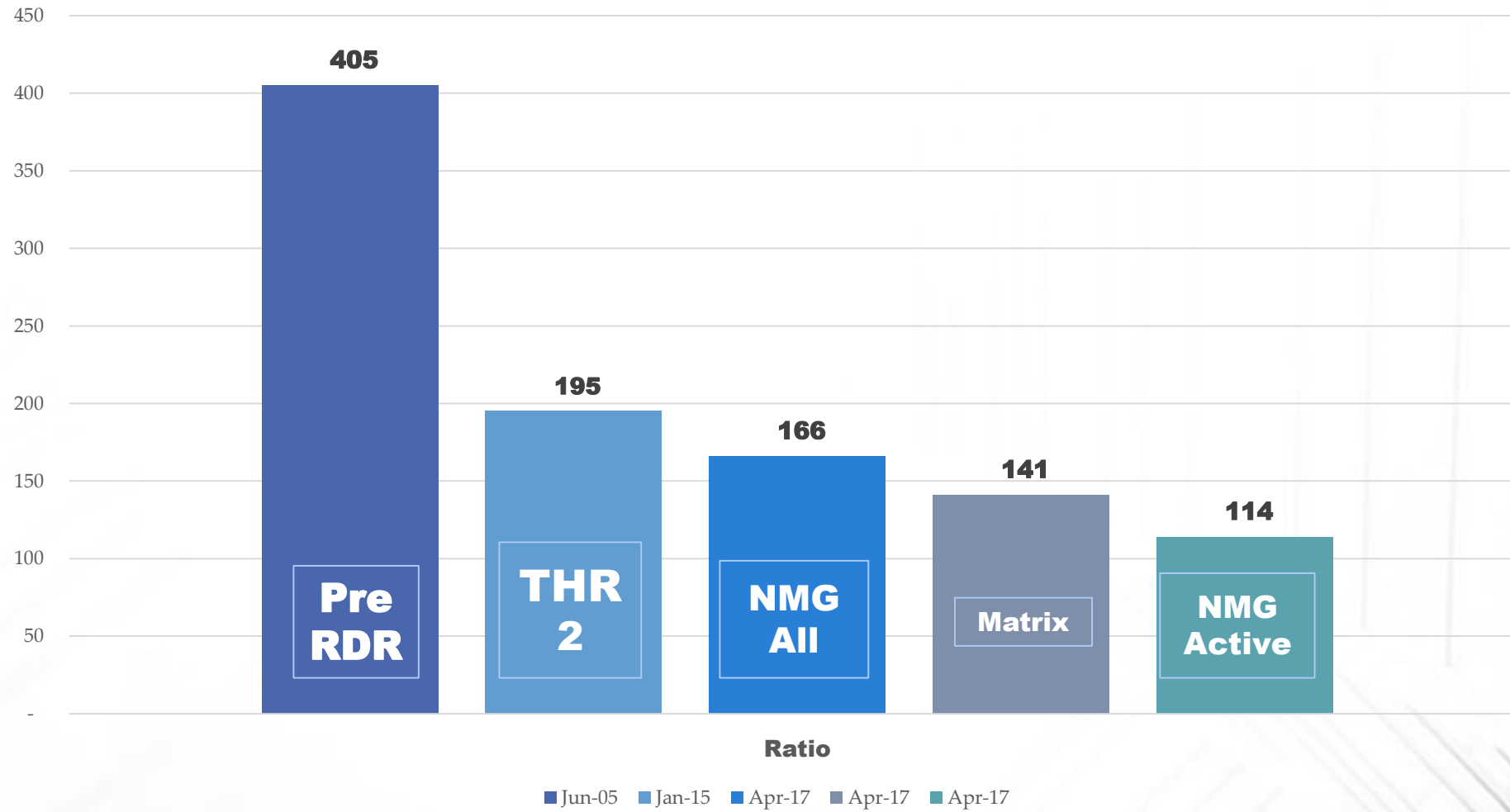
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# Current Adviser Numbers



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# Adviser Client Ratio



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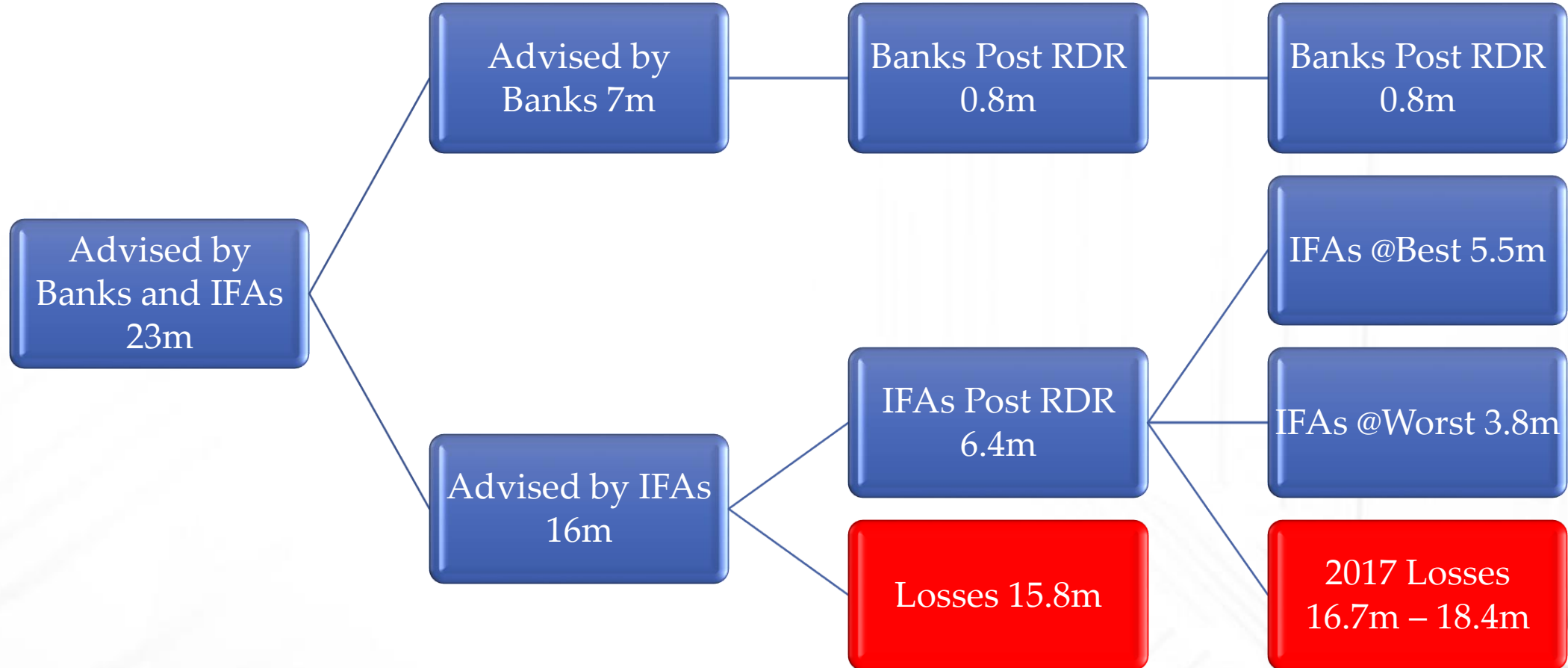
# Sector Capacity



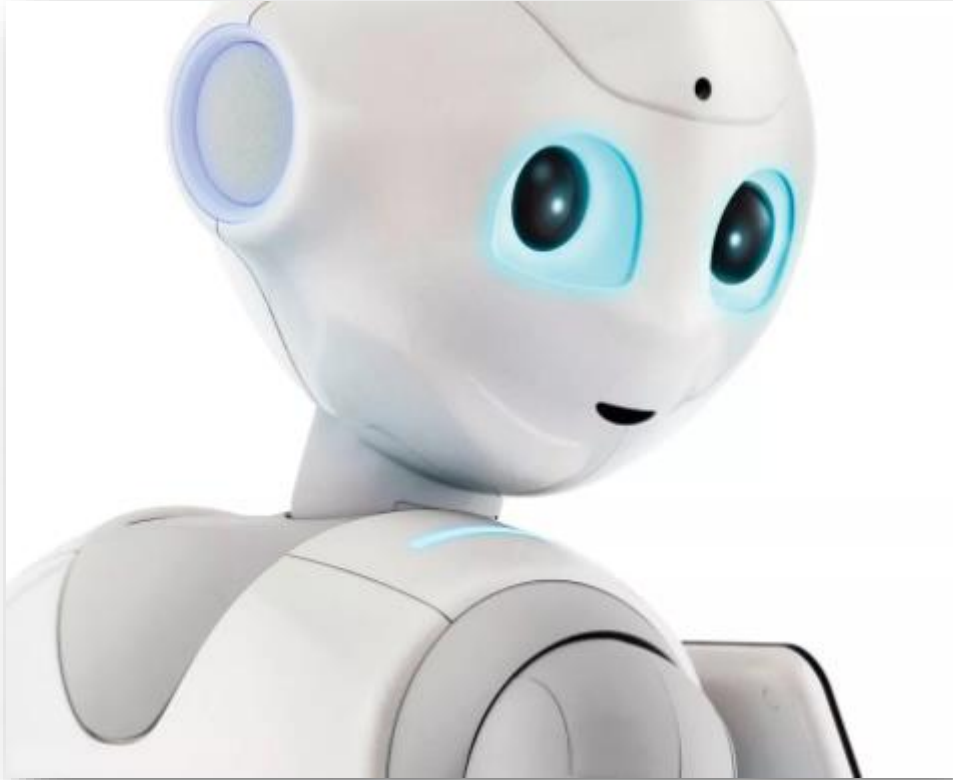
	Jun-05 FSA/FCA	Jan-15 THR2	Apr-17 NMG Total	Apr-17 Matrix Total	Apr-17 NMG Active
Capacity	16 000 000	6 409 650	5 545 230	4 710 105	3 808 170

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# The Public Good Question THR3



# ROBO-Advice – The FCA's solution for 16m consumers



**Simplified Advice – Failed!**

**Decision Trees – Failed**

**Robo-Advice – Will Fail**

**Consumers need human  
reassurance**

**The less they know the more  
they need**

**Investment is scarce thanks to  
FOS**

# The Players



**Parliament**



**Financial Conduct Authority**



**Financial Ombudsman**



**Financial Services Compensation scheme**

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# What drives The UK Regulator?

- The FCA was created as an Anti Commerce, Anti Personal Provision, Left of Centre body.
  - “Industry can not be trusted”
- Is unaccountable to anyone
- Its prime desire is to grow in size and influence
- It is not even accountable to its component parts.



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# What drives The UK Regulator?

- The FCA makes the rules which are very general
- FOS – The Ombudsman ignores those rules and invents its own
- FSCS – has different timescales and rules to FOS.
- The Effects
- PI Insurance is but dead



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# What drives The UK Regulator?

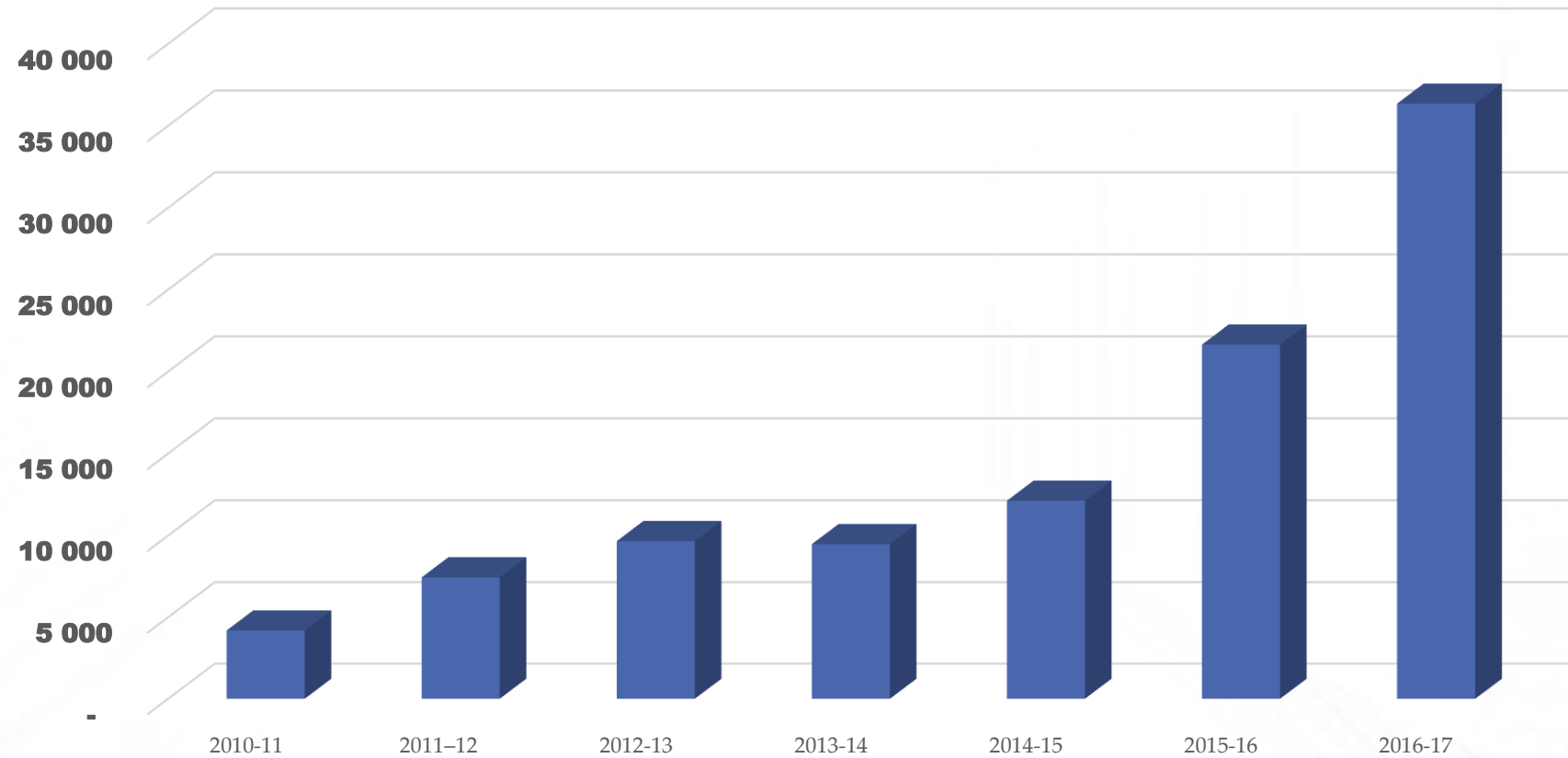
## The Effects

- PI Insurance market is profoundly compromised and almost dead
- Incoming sector investment does not trust FOS.
- The sector is not replacing itself



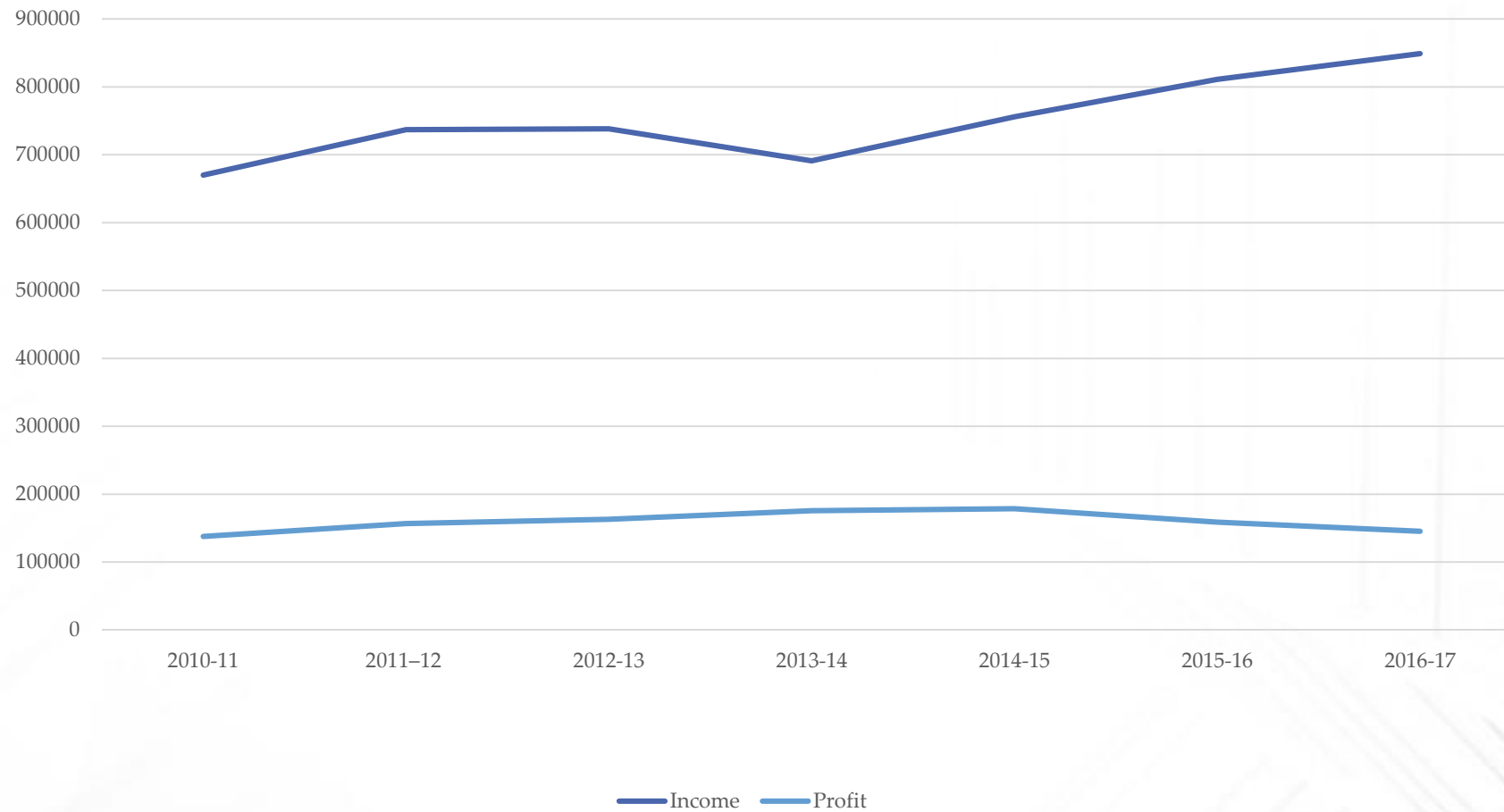
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# Average Member Regulatory Costs



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# Av. Adviser Firm Income/Profit



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# Spiral of Decline



**IFAs have now hit the tipping point.  
Profits are dropping due to increased regulatory costs  
Regulator now seeks to cut adviser's charges**

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# Lessons for European IFAs

- All regulators meet regularly and copy each others ideas
- UK regulators try to lead European Regulation by developing ideas before directives
- European IFAs need a strong UK association
- All European IFAs must join common cause with consumer bodies against the costs and excesses of regulation
- All European IFAs must join and support their Association

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# The Players



The Consumers



18m Consumers without an adviser



The advisers



The future

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# The Lost 19m



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